

[Embargoed until August 5, 2024]

FOR IMMEDIATE RELEASE

# Mullet Cabinet and Fryburg Door Rebrand as Mullwoods and Introduce New Product Line

**Millersburg, OH - August 5, 2024** — Fryburg Door and Mullet Cabinet, two historically renowned names in the cabinetry industry, have united under the rebranded name “Mullwoods,” the company’s president, Vince Mullet, announced Tuesday. Accompanying the rebrand, Mullwoods is launching a new residential cabinet line, in addition to their existing two, designed to meet diverse customer needs.

“Today marks a significant milestone for the industry and our family’s heritage,” said Vince Mullet. “Our grandfather had a simple dream to build quality custom cabinetry for his neighbors. Over the past 60 years, that dream grew into two industry-leading brands serving customers nationwide. By becoming “Mullwoods,” we are bringing together decades of experience, quality craftsmanship, and a commitment to excellence under a single, unified identity.”

While they’ve operated under two names, Fryburg Door, a components supplier, and Mullet Cabinet, a cabinetry producer, have served residential and commercial clients in harmony for decades. The rebrand seeks to strengthen its combined identity and dedication to serving diverse customer segments.

“Our new name honors our past while looking to the future,” said Mullwoods Vice President Nick Mullet. “‘Mull’ is a nod to our heritage as a third-generation family business. The second half, ‘woods,’ is connected to the woodworking industry we are proud to be part of. Our focus remains on delivering exceptional value to our homeowners, shop owners, and manufacturers while staying true to our roots.”

Mullwoods.com, the company’s newly designed website, showcases the new brand and how it meets residential cabinetry, commercial casework, and cabinetry component needs. Customers seeking residential cabinetry can now choose from one of three product lines that offer a range of customization and affordability options, including:

- **Heirlooms by Mullwoods:** Provides customers with the broadest range of wood types and finishes to create completely custom designs.

- **Essentials by Mullwoods:** Customers can choose from a curated range of designs, finishes, and functionalities to match their home or project's style and budget with more accessible pricing.

- **Foundations by Mullwoods gives** customers a limited lineup of offerings, keeping their budget in mind while continuing to provide the most essential options.

The company held an internal launch party on Tuesday, July 30, to celebrate the rebrand, where all 200 employees and the Mullet family gathered.

"I've been a part of this company for 19 years, and I've never been more excited about the work we are doing," said Stacey Fanning, a Mullwoods employee. "This organization deeply cares—for our customers, colleagues, and the quality of our work. Our new brand truly reflects that commitment."

For more information about Mullwoods and its impact on the cabinetry industry, please visit [Mullwoods.com](http://Mullwoods.com).

**About Mullwoods:**

Mullwoods simplifies the cabinetry process for homeowners, contractors, and manufacturers. Formerly known as Mullet Cabinet and Fryburg Door, the third-generation family business owned by Vince and Nick Mullet began over 60 years ago with their grandfather's passion for woodworking. Today, the company blends family values with craftsmanship, delivering unparalleled quality on time and within budget, serving residential cabinetry, commercial casework, and cabinetry component needs.

Media Contact:

Regina Russell

Marketing Strategist

330-763-1891

[rrussell@mulletcabinet.com](mailto:rrussell@mulletcabinet.com)

[End of Press Release]