

For Immediate Release: Feb. 4, 2025 Contact: Lauren Daughety Telephone: 405.817.0420 E-mail: lauren@theguildfactor.com

Gemini Industries, Inc. Acquires Industrial Wood Coatings Division From Diamond Vogel

(EL RENO, Okla.) – Gemini Industries, Inc., an employee-owned leading manufacturer of innovative wood coating solutions, is proud to announce the acquisition of Diamond Vogel's Industrial Wood business unit. This strategic milestone underscores Gemini's commitment to advancing quality, innovation and service in the wood coatings industry.

Diamond Vogel has been a trusted name in the industrial wood sector for decades, delivering outstanding products such as Aquinity, a line of waterborne clear and opaque coatings designed to meet evolving market demands. Gemini is honored to build on this remarkable legacy and further elevate the standard of excellence in the industry.

"We are excited to welcome Diamond Vogel's Industrial Wood business into the Gemini family of brands," said Chris Hicks, President and CEO of Gemini Industries, Inc. "This acquisition aligns seamlessly with our mission to provide world-class wood coatings and unparalleled service. We're excited to support customers with the same exceptional care and innovation they've come to trust."

The transition officially began on Feb. 3, with Gemini assuming responsibility for Diamond Vogel's Industrial Wood Coatings Division. To ensure a smooth transition, Gemini will retain Diamond Vogel's dedicated industrial wood sales and technical service staff, providing seamless continuity for customers.

Headquartered in El Reno, Oklahoma, Gemini Industries, Inc. has more than 60 years of experience in developing innovative wood coatings for distributors, professional wood finishers and consumers. The brand family offers a complete line of wood finishing products and support materials for both interior and exterior applications as well as real wood flooring. The Gemini Industries, Inc. footprint includes seven manufacturing and supply locations across the United States and two centrally-located manufacturing, shipping and laboratory facilities powered by team of more than 185 employee-owners.

"This transition is more than a business move—it's a collaboration rooted in shared values and a relentless focus on customer success," said Jeff Powell, President and CEO of Diamond Vogel. "Gemini's unmatched expertise and dedication make them the perfect choice to continue serving our Industrial Wood customers."

About Gemini Industries, Inc.

Established in 1964, Gemini is an employee-owned company specializing in the production of high-quality, innovative wood coatings for distributors, professional wood finishers and consumers. With a comprehensive product line, the Gemini brand family provides wood finishing solutions and support materials for both interior and exterior applications, as well as real wood flooring. To learn more, visit GeminiIndustriesInc.com.