

## Press Release

April 1, 2025

For Immediate Release:

### Schattdecor North America Appoints Bastian Kastner as Director of Strategic Accounts

Schattdecor, a global leader in surface design and decor solutions, proudly announces the appointment of Bastian Kastner as Director of Strategic Accounts for North America. This strategic role highlights Schattdecor's dedication to enhancing customer service in the finished surfaces industry.

With over a decade of experience in the North American surfaces market, **Bastian Kastner** will concentrate on fostering and enhancing long-term relationships with strategic stakeholders and executives. His extensive background in technical and business roles within Schattdecor will be crucial in driving mutual growth and achieving exceptional customer satisfaction. This role includes developing strong customer relationships, cultivating and growing key accounts, and identifying new business opportunities.

**Lance Millican** will continue to serve as the North American Sales Manager for Finished Surfaces, overseeing the daily activities of the Finished Surfaces sales team to ensure smooth operations and reliable service. His commitment to high standards and operational excellence has been key to our success, and we are confident that his leadership will continue to drive our growth and strengthen our market position.

*“Bastian’s many years of experience with Schattdecor in North America is a tremendous asset as we deepen customer relationships and drive innovation from higher levels of management,”* said Lance. *“I look forward to continuing to collaborate with him in this new role as we expand Schattdecor’s presence, while maintaining top-tier support in the finished surfaces market.”*

Bastian adds, *“I’m humble and highly motivated to step into this new role. My two years as Director of Operations in Lexington provided me with invaluable insight into our processes, people, and the needs of our customers. That experience has prepared me to build deeper, long-lasting relationships with our key customers and partners, ensuring we continue to deliver high-quality, sustainable solutions.”*

**David Sheehan**, CEO of Schattdecor, said, *“I am confident that Bastian’s new role will accelerate our growth and fortify Schattdecor’s market position. His expertise, strategic mindset, and commitment to excellence are precisely what we need to elevate our customer relationships. With his profound understanding of our operations and customer needs, I am certain he will drive innovation and create lasting value for our partners.”*

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### **About Schattdecor**

Schattdecor is a global leader in designing, manufacturing, and distributing finished surfaces for the furniture, flooring, and interior design industries. With nearly 40 years of experience, Schattdecor specializes in innovative wood, stone, and other decorative designs that enhance the aesthetic appeal and functionality of products. Committed to sustainability and technological excellence, Schattdecor employs advanced techniques and eco-friendly materials to deliver high-quality solutions that meet the demands of an ever-evolving marketplace.

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