

Press Release

May 15, 2025

For Immediate Release:

Schattdector Promotes Philipp Uschold to National Sales Manager – Finished Surfaces

MARYLAND HEIGHTS, MO – Schattdector is proud to announce the promotion of Philipp Uschold to National Sales Manager – Finished Surfaces, effective May 1, 2025. This strategic move underscores Schattdector's commitment to innovation and excellence in the lacquered surfaces sector, particularly in the fast-evolving furniture, and kitchen & cabinet markets.

Philipp began his journey with Schattdector in 2016 as an apprentice in Thansau, Germany. Following the completion of his Bachelor's Degree in International Business Management, he advanced through roles in Sales Finish Foil and Sales Impregnation, bringing deep product knowledge and a global perspective to every stage of his career.

Since relocating to the U.S. in 2024 as an Account Executive, Philipp has made a significant impact—earning recognition for his customer-centric approach and for leading training initiatives within the Foil Sales department. His leadership, combined with his international experience and technical insight, positions him perfectly to drive growth and profitability in Schattdector's Finished Surfaces business across North America.

Philipp adds, *"I'm honored to step into this new role and excited to lead our Finished Surfaces team in North America. Schattdector has played a significant role in my professional growth, and I'm grateful for the trust and support from both my colleagues in the U.S. and Germany. I look forward to building strong partnerships with our customers and driving innovation and success in the lacquered surfaces market."*

In his new role, Philipp will oversee the Foil Account Team and the entire Foil Sales Support team, continuing to advance Schattdector's reputation as a trusted partner to manufacturers in the furniture, kitchen & cabinets, doors & panels, and RV industries.

Additionally, the RV Business segment will now report directly to Bastian Kastner, Director of Strategic Accounts, whose deep expertise in the RV industry ensures continuity for both customers and the RV sales team.

David Sheehan, CEO of Schattdector, said, *"Philipp's promotion reflects his outstanding performance, global perspective, and deep understanding of our products and customers. Since arriving in North America, he has demonstrated remarkable initiative and leadership within our Finished Surfaces team. I'm confident that under his guidance, this segment will continue to thrive and deliver exceptional value to our partners across the lacquered surfaces market."*

Press Release

About Schattdecor

Schattdecor is a global leader in designing, manufacturing, and distributing printed, impregnated and finished surfaces. With 40 years of experience, Schattdecor specializes in innovative wood, stone, and other decorative designs that enhance the aesthetic appeal and functionality of products. Committed to sustainability and technological excellence, Schattdecor employs advanced techniques and eco-friendly materials to deliver high-quality solutions that meet the demands of an ever-evolving marketplace.

<https://www.schattddecor.com/>



For all media inquiries contact:

HARRY COVEY

Marketing & Communications Lead

Schattdecor North America

Office +1 314-400-6146

Mobile +1 314-359-0267