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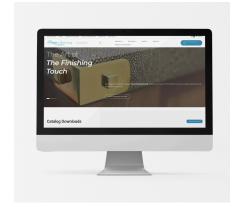


Designs of Distinction® Launches New Website

Chicago, IL - After a year of development, Designs of Distinction® is proud to announce the launch of our brand-new website on Monday, October 6, 2025 at dod.brownwoodinc.com. The redesigned site delivers a modern, seamless experience for customers, partners, and industry professionals.

The new platform offers robust features to **improve efficiency and convenience**:

- Customer Portals: A secure portal (separate from the main site) provides account management tools including updating payment methods, tracking packages, and downloading reports. The portal is integrated with our internal ERP system, offering security and reliability in line with industry standards.
- Improved Navigation: Faster browsing, advanced search, and product filtering make it easier to find exactly what you need.
- Bulk Ordering & Wish Lists: Streamline large purchases and plan projects with new tools.
- Custom Orders Made Easy: Submit requests through online forms or use downloadable forms for traditional submissions.



Account Access on the New Site

When visiting the new website, customers will see a "New to our site? Click here" button. Click the "New to our Site" button (pictured below) to begin account setup on our new site.

- Activate an Existing Account
- Request a New Account
- Not Sure? Fill out a quick Account Activation Request Form and our team will assist.
- Please allow our team 24-48 hours to respond as we expect to field a high volume of help requests.

Visit our new website at dod.brownwoodinc.com starting October 6. To get started, look for this button:

NEW TO OUR SITE? CLICK HERE

NEW 2025 Product Catalog

Alongside the website, we're thrilled to introduce our 2025 Product Catalog in the coming weeks. Fully redesigned for clarity and inspiration, the new catalog features expanded sections and more lifestyle imagery. Highlights include:

- Expanded Brass Hardware Collection with dozens of new components.
- Island Base Shapes and Interchangeable End Panels featuring more island support options.
- Expanded Flexible Tambour and Rigid Beaded Panel Collections with more style and materials available.
- Expanded Legacy Lines: Corbels, columns, and mouldings—plus new additions across our most popular categories.
- Sign up to receive a 2025 Product Catalog as soon as it's ready, visit https://bit.ly/2025ProdCatalog or scan the QR Code.

"Our goal with both the website and catalog was to make it easier than ever for customers to find, order, and get inspired by our products," said Kathy Constantine, VP & Brand Founder. "We're excited to provide tools that support both efficiency and creativity for our partners and clients."



About Designs of Distinction* For over 25 years, Designs of Distinction* has been an industry leader in decorative wood and metal components for furniture, cabinetry, and interiors. Proudly made in the USA, the company is known for its innovative designs, high-quality craftsmanship, serving both residential and commercial design industries.

Logos, Images & Related Assets can be found here:

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