

FOR IMMEDIATE RELEASE

Contact:

Leah Peat, Marketing Director

Genesis Products

leahp@genesisproductsinc.com

Genesis Products and Garnica Announce Exclusive Partnership to Debut EverPly+ at NBMDA 2025

Goshen, IN – October 31, 2025 – Funder by Genesis Products, in collaboration with **Garnica**, proudly announces the launch of EverPly+, an advanced TFL-on-plywood solution redefining performance, aesthetics, and sustainability in the decorative panel market. This innovation will debut at the **NBMDA Annual Convention, November 4–6 in Chicago, at Genesis Products table 807**.

Engineered through an exclusive partnership between two industry leaders, EverPly+ combines Funder's expertise in thermally fused laminate (TFL) with Garnica's renowned sustainable practices and premium plywood core technology. The result is a high-performance decorative panel that delivers exceptional precision, durability, and visual appeal while keeping sustainability at the forefront.

EverPly+ features include:

- High-quality, void-free core for unmatched stability and machinability
- Defect-free results across any decorative TFL surface
- Dimensional thickness accuracy for superior consistency and ease of fabrication
- Produced in a zero-waste Garnica facility, using 100% renewable resources

"Fabricators and manufacturers expect more from their materials and they're seeking products that merge precision and performance," said Jon Wenger, President and CEO Genesis Products. "We see EverPly+ as the next evolution in TFL-on-plywood—engineered for excellence from the inside out with our valued partners at Garnica."

"At Garnica, we believe that true innovation comes from listening closely to the needs of the market and those who work with our products every day. EverPly+ reflects that shared vision with Genesis/Funder—bringing together advanced technology with a clear purpose: to make materials more useful, efficient, and profitable for our customers", said Álvaro González, CEO of Garnica.

Available exclusively in the U.S. through Funder by Genesis Products, EverPly+ represents the next step in elevating laminated panel solutions for cabinetry, furniture, and interior design applications.

Attendees at NBMDA 2025 are invited to make an appointment at the Genesis Products table at NBMDA to see EverPly+ in action and discuss its performance benefits and application potential or request samples at MaterialBank.com/funderbygenesisproducts.

About Genesis Products

Genesis Products, parent company of Funder by Genesis, is a leading manufacturer of laminated panels, components, and systems for the cabinet, RV, and furniture industries. With a commitment to innovation, design, and quality, Genesis elevates environments by delivering solutions that enhance how materials look, feel, and perform. Learn more at genesisproductsinc.com.

About Garnica

Garnica is a global leader in the production of innovative and high-quality plywood, designed to meet the needs of the most demanding customers. Rooted in a strong respect for nature, people, and the community, we work with wood from sustainable and renewable sources to preserve ecological balance. With over 1,000 employees, Garnica operates seven production centers in Spain and France, strategically located in the main poplar plantation basins in Europe. Additionally, it has three offices: the headquarters in Logroño (La Rioja), an office in Madrid, and another in the United States, along with a warehouse in the U.S. that strengthens its international presence.