



FOR IMMEDIATE RELEASE

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Showplace Cabinetry Introduces Nine New Coastal-Inspired Colors Crafted for the Home

HARRISBURG, SD – Showplace Cabinetry has introduced nine new paint colors inspired by the serene beauty of the shoreline. Designed to capture the essence of coastal living, this collection blends soft neutrals and tranquil blues to bring a sense of calm and timeless elegance to any space.

The new palette includes:

- **Sky High (SW 6504)**
- **Respite (SW 6514)**
- **Sea Salt (SW 6204)**
- **Honest Blue (SW 6520)**
- **Frostwork (SW 0059)**
- **Aquitaine (SW 9057)**
- **Toque White (SW 7003)**
- **Upward (SW 6239)**
- **Repose Gray (SW 7015)**

"Each of these colors reflect the peaceful tones found along the shore, the soft blues of the horizon, the muted greens of the water, and the warm neutrals of sand and stone," said Lisa Myers, Director of Product Development and Dealer Training at Showplace Cabinetry. "They're versatile, timeless, and pair beautifully with today's most popular wood tones and finishes."

Hannah Gebauer, Marketing Director at Showplace Cabinetry, added, "Our goal is to create a paint lineup that is distinctly Showplace, yet in tune with tonal trends. We leverage insights from our suppliers' color experts and keep an eye on trends across fashion, European design, and even automotive launches—ensuring each new collection is both inspired and uniquely ours."

The coastal-inspired collection offers designers and homeowners a fresh range of options for cabinetry in kitchens, baths, and throughout the home. From the depth of *Aquitaine* to the soft simplicity of *Toque White*, the palette provides a soothing backdrop for transitional, contemporary, or classic design styles.

As an employee-owned company, Showplace Cabinetry continues to invest in innovative finishes and design flexibility that meet the evolving needs of homeowners and designers. These new colors represent the brand's ongoing commitment to craftsmanship, quality, and the art of creating spaces that feel as good as they look.

SHOWPLACE WOOD PRODUCTS

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For more information about these new paint colors, or to explore Showplace Cabinetry's extensive range of customization options, visit www.showplacecabinetry.com.

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About Showplace Cabinetry

Established in 2000, Showplace Cabinetry has now grown to over 650 employee-owners who manufacture fine cabinetry to serve their 1,000+ independent kitchen & bath dealers across the United States. Showplace is proud to produce all cabinets in Harrisburg, SD. As of 2021, Showplace has reached the top 10 largest cabinet manufacturers in the country based on Kitchen Cabinet Manufacturers Association data. www.showplacecabinetry.com

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